

Amin Tavassolian

Principal Product Manager, PSM, PSPO

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I am a product leader with more than 10 years of experience designing, building, and shipping software products and solutions. I have held several leadership roles, developed and managed global teams, and worked with corporations and governments. I identify opportunities to improve the product's value and design strategic roadmaps to support sustainable product growth.

SKILLS

Product Vision, Product Growth, Product Strategy, Product Roadmap Design, Competitive Analysis, User Engagement, User Retention, Agile Methodologies (Scrum, Kanban, Nexus, Spotify), Stakeholder Management, Team Leadership, Business Development, Product Development, Product Requirement Definition, Requirements Gathering, Software Development Life Cycle (SDLC), UI/UX Design, User Research, Product Launch, Market Research, and Go-To-Market Strategy Design.

EXPERIENCE

Avicenna Research, Inc., Los Angeles, CA

9/2017- Present

Principal Product Manager, Growth

- Led teams to grow the revenue by over 600% and to more than 25 countries over 4 years.
- Built product roadmap and delivered solutions to corporations and governments, including the *Government of Australia (ACT Health)*, *Health Canada*, *Africa Health Research Institute (AHRI)*, and the *Government of France (INSERM)*.
- Led the design and development of a 50 Million dollar mental health mobile solution with *UCLA* and *Apple* highlighted in [WWDC 2023](#).
- Led the collaboration, partnership, and integration of mobile-first solutions with *Fitbit*, *Garmin*, *Oura Smart Rings*, *Google Fit*, *Apple Watch*, *CardioSignal*, *ActiGraph*, and *Whoop*.
- Administered the VoC initiative and boosted the customer satisfaction score by 20% from 2021 to 2022.

Affinity Credit Union, Saskatoon, Canada

6/2015 - 9/2017

Senior Software Engineer, Team Lead

Led cross-functional teams in the initiation, design, development, and maintenance of the following products for [ACU](#):

- Account management, bill payments, and money transfer
- Deposit Anywhere™ (Deposit cheques by taking a picture): Affinity was a pioneer among financial institutions in Canada in offering this feature.
- Tap to Pay: A contactless payment via smartphone for the first time in Canada (in collaboration with Google).

Push Interactions, Saskatoon, Canada

7/2013 - 6/2015

Senior Software Engineer, Team Lead

- Led the end-to-end mobile-first solution of [Federated Co-Operative Limited \(CO-OP\)](#) with more than 1,500 retail stores in Canada.
- Developed more than 20 Canada-wide, large-scale, mobile-first applications with more than 1M users.

EDUCATION

University of Saskatchewan, Saskatoon, Canada

5/2014

Master of Computer Science; Major in Human-Computer Interaction

Azad University, Iran

9/2008

Bachelor of Software Engineering